



"We acknowledge that our community is located on Treaty 6 Territory and the Traditional Homeland of the Métis. Indigenous people of primarily Cree, Dakota and Saulteaux descent have called Saskatoon home for thousands of years."

"Our mission is to animate public spaces into vibrant hubs of community interaction and artistic expression. Through engaging, temporary art installations, we aim to foster a sense of belonging and pride within neighborhoods, inspire creativity, and spark meaningful connections among residents and visitors alike."

We are committed to Indigenous reconciliation, racial equity, disability justice, and gender and sexual diversity.



As a transformative placemaking initiative, the animation of public spaces thrives at the dynamic intersection where people breathe life into spaces, and spaces shape the experiences of communities.

Call for Artists & Artist Collective - Each call will include an information session to help provide support and guidance .

We will develop a roster of both emerging and established artists . 80% of the artist calls will be open to Saskatoon based artist and artist collectives only. 20% of the artist calls will be open Saskatchewan based artist and artist collectives .

We want to strive to provide the opportunity to further amplify a more diverse set of voices ,therefore creating a more inclusive landscape .

* Indigenous (First Nations, Inuit, Métis), Black, newcomer, LGBTQIP2SAA+ (lesbian, gay, bisexual, transgender, queer, questioning, intersex, pansexual, two-spirit, asexual, allies, along with additional sexual orientations and gender identities), racialized, disabled, and equity-deserving artists and communities.

To ensure racial equity in the panel process, we will actively investigate who has access to opportunities and who doesn't. We will implement systems and protocols that increase access and decrease barriers for historically under-resourced groups.

<https://www.jeromefdn.org/announcing-re-tool-racial-equity-panel-process>

Identify Locations:

Identify public and non-traditional spaces that may benefit from unique animations.

This could include parks, streets, storefront windows, storefronts in transition, construction hoarding to unconventional spaces like underpasses, abandoned lots and alleys.

Engage First:

Engage with local communities and stakeholders ie. BIDS, City of Saskatoon, Business and Property owners to understand their preferences and needs regarding animations in these spaces. We would work to understand how at present the space is being used as well as how would programming impact public's activity and use of the space.

Collaborate:

The true power of placemaking is in the process of how it brings community spaces to life and reflecting the community that are users of that space . We will create opportunities by offering small and medium **vibrancy grants** to Artists and Art Collectives to create temporary projects that animate public spaces in an unique, transformative and engaging way.

Ensure Accessibility:

Ensure that the animations are diverse equitable and inclusive.

Promote Engagement:

Design projects that encourage interaction and engagement from the public through interactive elements and storytelling.

Evaluate Impact:

We accept that not all projects will be successful, which is why we will continuously evaluate the impact of the animations on the community and gather feedback to inform future projects.



Open Art Collective's and the City's Public Art program share the same objective, which is to strengthen the connection and role public art plays .

Diversification of Artistic Expression

Variety of Art Forms: By incorporating diverse forms of art such as interactive installations, digital animations, and performances, the Open Art Collective can add to the variety of the city's public art offerings.

Artists Calls: The organization can provide a platform for a more diverse set of voices who may not have been featured in the city's traditional public art program.

Community Engagement

Interactive Projects: that encourage community participation can deepen public engagement and foster a sense of ownership and pride in local spaces.

Workshops and Events: Hosting workshops and events can educate the public about art and create opportunities for community involvement.

Flexibility and Innovation

Temporary and Pop-up Art: Can implement temporary or pop-up art projects, allowing for more experimental and innovative art that might not fit into the permanent collection of the city's program.

Responsive to Trends: Being more agile, the organization can quickly adapt to new trends and technologies in the art world, keeping the city's public art scene fresh and contemporary.

Utilization of Non-Traditional Spaces

Activation of Underused Areas: The organization can bring art to underused or overlooked spaces, revitalizing these areas and making them more inviting and vibrant.

Accessibility: By placing art in a variety of locations, Open Art can make art more accessible to a broader audience, including those who might not visit traditional art venues. ie. Civic centres , alleys, etc.

Storytelling and Place-Making

Narrative-Driven Art: The organization can focus on creating art that tells the unique stories of the community and the space, enhancing the community narrative of the city. eg. Mini Galleries

Sustainability and Environmental Awareness Projects

Eco-Friendly Projects: Artists that can incorporate sustainable practices and materials in their projects, promoting environmental awareness and sustainability through art.

Nature Integration: Projects that integrate with natural elements can enhance the city's green spaces and promote a connection with the environment.



“You can be cautious or you can be creative, but there’s no such thing as a cautious creative” - George Lois

Planting ideas into the community that reflect the diversity of the voices that weave the city together.

We will also work to secure both grants and sponsorships.
Fees paid based on the 2024 Carfac guidelines

Examples of the types of animation projects that could be developed, but not limited to.

Live , Love Louder Grants - Neighborhood Animation Grants

Working with neighborhood associations in marginalized communities we will create opportunities for artists and creatives from these neighbourhoods to animate public and non traditional spaces.

Some permanent projects may be considered with the guidance and recommendations from the City of Saskatoon and the neighbourhood associations.

Beats and Doodle Sheets - Open to all ages workshop - Hosted at the The Studio Midtown

Storefronts in Transition - Animation . This project will be created as store fronts in transition become available.

Work in collaboration with business owners and the various BIDS where the spaces are located.

33rd Street Business Improvement District

Broadway Business Improvement District

Sutherland Business Improvement District

Downtown Business Improvement District

Riversdale Business Improvement District

Mini Galleries Public Artwork Program

Call will be specific to Indigenous & Newcomers who are either an emerging artists & established artists 25 and older .

This initiative will bring 5 public art projects to Saskatoon communities, supports local artists, enhance neighbourhoods and reflects the people who live in the communities where the art will be located. We welcome artists who live or work and have a strong connection to each community to create artwork that demonstrates how being part of a community impacts their everyday life through shared values, trust and care.

We will work closely with the neighbourhood associations , Elders , Open Doors Society contact : Dawn Wasacase
Reconciliation Saskatoon - Carrie Horechek Prairie Harm Reduction Saskatechwan Indigenous Culture Centre

Kindness Collection Placemaking - Light and Music Animation (non traditional spaces)

Up Canvas Gallery - Visual Animation (Public and non traditional spaces) A total of 6 pieces will be commissioned .

Each chosen location will have two of the pieces . Locations example : Confederation mall

Beyond the Street - Art Exhibit - Midtown Studio



The canvas of a public space provides an ideal opportunity to bring these threads together, weave moments of positive collision between people, ideas to fuel conversation.

Saskatoon is a place where everyone can thrive and we want you to be a part of the experience. Examples of the types of animation projects that could be developed.

Vibrancy Grants (all Year) intended to provide creatives the opportunity to bring their ideas to life. We will collaborate with local organizations, community groups, and creative individuals to present unique storytelling and engaging experiences into public spaces and non traditional spaces ie. lobby's, civic centres, alley ways . The intent is to enhance the vibrancy of our community by creating welcoming and engaging environments that encourages social interaction and public enjoyment. Proposals can include anything from art installations, performance pieces, spoken word, educational experiences, beautification, or something we haven't even thought of yet. The possibilities are endless! . All will be welcome to apply .

Alley Activation

Working in collaboration with each of Saskatoon's business districts to discuss a pilot projects to animate a laneway. We would work under best practices gathered from other cities such as Vancouver , Edmonton and Calgary .
www.dtvancouver.ca/projects/laneways
www.dtvancouver.ca/wp-content/uploads/2022/09/Laneway_Learning_Guide.pdf

eg. Electric Alley is part of the Illuminate Kamloops project put together by Tourism Kamloops and the City of Kamloops. The alley aligns with the city's alley activation initiative to revitalize overlooked spaces. By infusing the alley with light, a welcoming and safe environment is created for locals and visitors alike, encouraging exploration and community engagement. <https://www.instagram.com/reel/C7U6rTIS-Bh/?igsh=bnc3d2U5c3dueHpz>

Winter Connections Competition - Riverlanding or Rotary Park / Project launch during WinterShines

Stations will be on display for 6 weeks / Inspired by winterstations.com Toronto

Winterlight warming stations intent is to create a vibrant tapestry of art, innovation, and community.

Saskatoon has always embraced winter and this will be a testament to the transformative power of creativity that exists here. This project will have an open call for all creative designers and artists and artists collectives .

(Architecture Firms, Uof S Students and Artists and collectives.

4 Winterlight Stations will be created .



Making With Place Youth Public Art Program

Youth Public Art Program

Providing an opportunity for youth to see themselves represented in their community and the city at large. Inspired by the SLHS STEAM Team Public Art Club. The Art Club has been creating temporary public art installations for Lake Thoreau, Reston for the past 14 years.

The project goes beyond just were learning about art, but building on the foundations and multiple disciplines of STEAM; science, technology, engineering, arts, and mathematics.

Students will build on: resilience , open-minded problem solving - communication – research - team work and presentation skills.

A call for student teams (5 members) will go out to all the high schools.

Five teams will be chosen, based on their application .

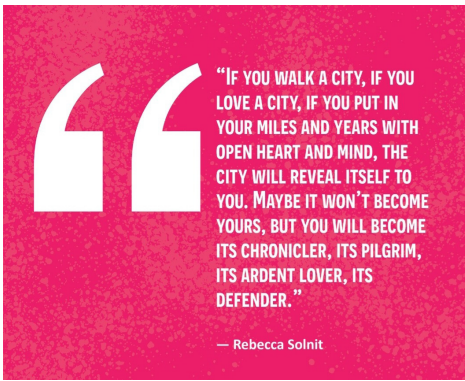
A location for the work will be determined , which will dictate the size and logistics of the piece they can create .

A theme for each year maybe part of the design brief .

Workshops will be hosted with the Student teams and public Art Artists to provide knowledge and skills to assist in developing their concepts, drawings, logistics of Making With Place Youth Public Art Experimentsbuilding and presentations.

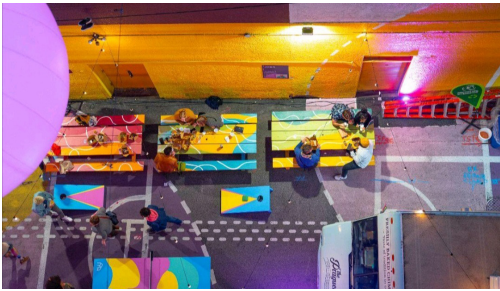
Student groups will present their design to a jury, and the chosen Public art piece will be built by the winning group.

The work will then go on temporary display in Midtown plaza , River landing , Gather local market .



Examples of types of animation projects that could be developed.

Non Traditional Space Activation



Mini Galleries



Beats & Doodles Workshop



CAITLIND R.C. BROWN & WAYNE GARRETT



Winter Light Connection



Up Canvas



Neighbourhood Vibrancy grant



Temporary Sidewalk Art



Public Engagement



Storefronts in Transition